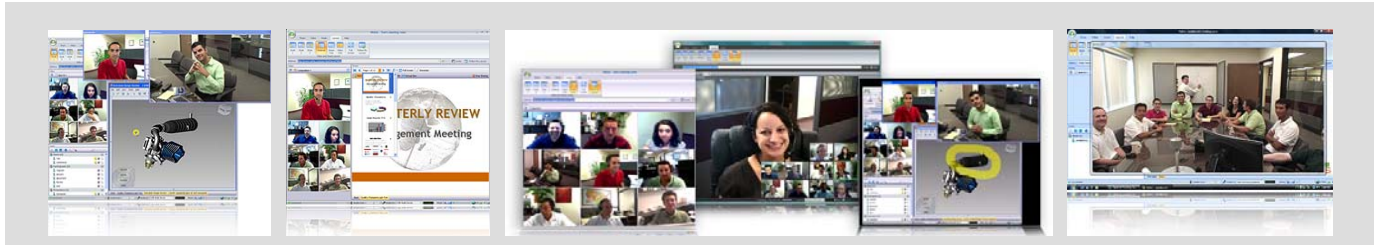




REAL-TIME COMMUNICATIONS DATA SHEET

NEW
version 5



New Nefsis® Web and Video Conferencing v5.0

Nefsis Web and Video Conferencing v5.0 is a new, state-of-the-art online service provided by WiredRed® and powered by its e/pop technology. Nefsis provides a full suite of real-time collaboration features, plus multiparty, fully interactive VoIP and desktop video conferencing.

Nefsis is used in sales, customer service, training and intra-company meetings to easily communicate complex topics and eliminate unnecessary travel – whether down the hall or around the world.

Overview

Proven Technology - Nefsis Web & Video Conferencing is powered by WiredRed e/pop Technology. This proven technology has been deployed since 1998 in conferencing and real-time messaging applications in thousands of customer installations worldwide. Installations include government, military, financial services, legal and a wide variety of secure, demanding environments.

Full Featured – Nefsis includes all the customary real-time collaboration features, on-the-fly PowerPoint sharing, plus user and presentation controls needed for everything from fast, easy meetings, to formal presentations with multiple speakers.

Superior VoIP & Video Conferencing – Nefsis technology leadership shines with its high-quality, multipoint VoIP and desktop video conferencing features. Within IT-allowed limits, everyone can enjoy full-screen, full-motion video. You can even boo or cheer all at the same time.

Easy to Activate, Maintain and Secure – Nefsis is IT friendly, providing easy activation and automated options. Nefsis supports all the leading standards for browser security, firewall and proxy traversal, and allows customers to use their own network certificates and/or public key infrastructure (PKI).

Customer Quotes

"It saves time seeing the latest project development daily."

– Will Freeman, NOAA

"Now, anyone in the company or customers for that matter, are just a mouse click away."

– Jason K., Structural Group

"It's just a matter of adding a few peripherals to standard computers."

– Tim Leger, District Court

"Our new employees are better trained and therefore better equipped."

– Jose Grullon, Cruise.com

(Previous versions of Nefsis were sold under WiredRed's e/pop brand.)

Easy Features For Impromptu Meetings & New Users

Dynamic PowerPoint Sharing

No need to pre-process your PowerPoint presentations, just select Share PowerPoint. Attendees see beautiful presentations (vector and image graphics rendered just like PowerPoint itself), not screen grabs like many competitive products.

Desktop Sharing

No time to learn all the collaboration features? No problem, just share your desktop and get moving.

Play-All / Unmute-All

Even multiparty VoIP and video conferencing is easy. Nefsis is the first with play-all and unmute-all features. Using VoIP and video really adds more pizzazz to your meetings, makes them more memorable, and provides even more ways to cut travel.

QuickStart & Outlook Integration

No need to visit a web site and login. The Nefsis Quick Start client gives you a tray icon, desktop shortcut, Outlook and Office tool-buttons. Start your conference with one click.



Comprehensive Features For Sales, Training & Events

Visibly Superior, Multipoint Video Conferencing

Nefsis is not limited to one presenter, or four presenters, anyone and everyone can use video (within limits set by conference host and IT staff)! The meeting host can change video devices, size, quality and frame rate (fps) in real-time, no need to re-start the conference as required by other products. While advanced users can make individual video settings, it's easy to open the Conference menu, and 'Set All Video To' and just pick low, medium or high. Picture in Picture (PIP), best fit and floating window layouts let conference hosts pick the most productive format for their meeting.

High Quality, Multipoint VoIP Conferencing

Multipoint VoIP conferencing might be easier than you think. All you need is a PC headset (or separate microphone and speakers). Nefsis includes an audio tuning wizard that will have you up and running in no time. If you're already paying for your Internet connection, take advantage of this feature to reduce or completely eliminate your recurring teleconferencing expenses.

Nefsis highly scalable multipoint voice is capable of handling hundreds of simultaneous talkers and listeners. The state of the art voice codecs provide superb voice quality exceeding industry standards. Components include an audio tuning wizard, a suite of VoIP codecs, adaptive noise cancellation (ANC), acoustic echo cancellation (AEC), automatic gain control (AGC), voice activity detection (VAD), optimizations that properly handle discontinuous transmission (DTX), sample rate conversion (handling multiple participants at



differing sample rates), jitter filter management, and mixing and bridging for multipoint VoIP conferencing. The codec suite includes G.726, G.711 and a library of industry standard and proprietary codecs. For additional information, please contact us.

Layout Options

Default, full screen, webinar (video and PPT only), video-only, completely undockable and more. Change on the fly, 'push' the layout to attendees, or select 'follow my layout.'

User Controls

Full control for hosts, presenters and participants. No problems changing roles/rights in real-time.

Document Sharing

Share virtually any document on a Windows PC, even large documents with graphics and tables. The virtual document is sent only once, making very efficient use of bandwidth.

Application Sharing

Easily share applications in real-time, you can even share more than one and take advantage of Nefsis remote control features.

Browser Sharing

Share your browser with one or hundreds of participants. It sure beats playing 'link in a hay stack' over the phone, then asking your participants what they see. Instead, just share your browser.

Region Sharing

A nice feature when presenting complex displays and you want to limit participants' view to relevant data. It's also very handy if you have a messy desktop.

White Board

When words run out, the white board is ready for chalk-talks.

Text Chat

Nefsis includes a text chat feature, with options for chat between all users, hosts/presenters and specific users. You can even have multiple chats going at the same time.

Annotation

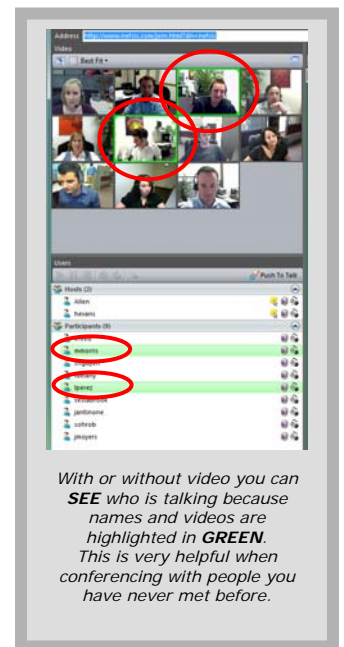
A complete annotation tool bar is available for collaborating on documents and PowerPoint presentations. You can even annotate on live desktops and application shares too!

Remote Control

Nefsis Remote Control works with all live sharing features above (desktop, region, application and browser sharing). Security prompts, a display showing who has control, and quick bail-out options (a STOP share button and a keyboard short-cut) help comfort-level in customer service scenarios.

Record & Playback

The meeting host can save conferencing sessions with a click of the mouse. Sessions including audio (VoIP), multipoint video, and all web conferencing features – PowerPoint, document, browser, application, region and complete desktop sharing – can be saved in multiple industry standard formats including Macromedia Flash and Windows AVI. *Many competitive products and online services use proprietary recording formats that are incompatible with e-learning and multimedia editing suites.*



Easy to Activate, Maintain and Secure

Easy Hosted Service Activation

Nefsis is available as a state-of-the-art online service provided by WiredRed and powered by e/pop technology. It only takes one phone call to activate your account.

Easy to Maintain

Nefsis includes all the components necessary for web, VoIP and multipoint video conferencing. There are no prerequisites for databases, web servers, JVM and so on. No 3rd party rev-level mismatches and maintenance complexities to worry about. JUST ACTIVATE AND MEET!

Secure

Nefsis web conferencing is one of the most secure web and video conferencing solutions available today. At the click of a mouse, you can set your conference server to allow HTTPS, to always use TLS/SSL3 (Secure Socket Layer 3) or let your conference hosts decide whether they want to use secure connections. For sensitive applications, you can also use your own certificates and/or public key infrastructure (PKI). Detailed settings include SHA or MD5 hash for signing; RC4, IDEA, DES, 3DES, AES, RSA for encryption, with key lengths from 40 to 4096. Note that all conference features result in one data stream over one secured IP connection. *Competitive products often use SSL for PowerPoint sharing, but separate connections and different, unsecure protocols for desktop sharing, VoIP and video.*

Better Connections – Firewall & NAT Traversal

WiredRed real-time communications products have been providing superior NAT and firewall traversal for years. Nefsis Web Conferencing can connect hundreds of users over the Internet, each behind their own firewall – all without the installation of edge-routers, video MUXs, point-to-point lines or pre-installed software.

More Controls – Features, Users, Conference Rooms & Network QoS

Nefsis products have a long history of IT-friendly controls that give system administrators recommended defaults, and detailed controls for customer-specific policies and network environments. Settings are easy to make, and Nefsis staff are always available to help.

COMING SOON - Usage Reporting – Date/Time, User & Feature Reporting

To complement the controls above, Nefsis includes a complete Usage Reporting feature covering all conference server activity by date/time, user and features used. The administrator's console has simple default reports, with options to drill down on custom date/time, user and feature selects. In addition, administrators can export data in standard formats for data mining, bill-back reports and other custom purposes.

COMING SOON - Customization – Your Own Conference URL & Welcome Page

One of the biggest advantages of Nefsis is customization. You can edit your welcome screen, logos, color schemes and more. You can even register your Nefsis server with your DNS and create your own conferencing URL (e.g., meetnow.mycompany.com).

Minimum System Requirements

Client Operating Systems

- Windows 2000, XP, or for premium visual experience, **Windows Vista with Aero preferred**
- Pentium 4 or newer
- 512MB RAM available
- Broadband Internet connection (DSL, Cable Modem, T1, etc.)
- DirectShow 8.1 or later compatible camera (OPTIONAL-to send video)
- DirectSound compatible sound card with headset and microphone (OPTIONAL-to send voice)
- Microsoft® PowerPoint® 97 or later to share PowerPoint files

No proprietary hardware required. Nefsis uses industry standard, Windows compatible video and audio hardware.

Adjusts automatically—Nefsis will automatically detect your computer's hardware and bandwidth and adjust its capabilities and performance automatically.

Additional Reference Material

Video Carousel Showing Top Features

<http://www.nefsis.com>

Learn more about video conferencing equipment

<http://www.nefsis.com/Best-Video-Conferencing-Software/video-conferencing-equipment.html>

Nefsis FAQ

<http://www.nefsis.com/Support-Video-Software/faqs-how-to-video-conferencing.html>

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www.nefsis.com